



JOB POSTING

Rev. 3/2/2022

POSITION: PART TIME MARKETING INTERN

Crossover Outreach is looking for a Part Time Marketing Intern to help expand our social media following and increase awareness of who we are and what we do!

Summary of Functions:

Converse with clients and donors to hear their story and create content for social media. Conversations include asking clients to talk about what Crossover means to them, and asking donors why they support Crossover. Take pictures and post on social outlets with appropriate captions. Content creation includes day-to-day in addition to specific posts aimed towards our building campaign. Assisting with fundraising events and attending marketing & communications committee meetings. Wonderful opportunity to learn more about the non-profit industry while gaining experience in marketing. Graphic Design experience preferred but not required.

As a non-profit in Flint, Michigan, we show the love of Christ by providing free emergency food, clothing, personal hygiene products, household items and youth/family programs to help uplift our neighbors who are struggling financially, restoring hope and rebuilding lives.

- Do you have a heart for helping?
- Do you enjoy getting to know people?
- Are you outgoing, social?
- Do you enjoy sharing on social media?

NOTE: This is currently a volunteer position with the potential to become a paid part-time position.

About Crossover Outreach:

Crossover Outreach is a non-profit agency located in downtown Flint, with a mission to share the love of Christ by feeding, clothing, and providing services and programs to those in need, restoring hope and rebuilding lives. Crossover Outreach envisions a community where basic needs are met, hope is restored, and lives are rebuilt.

Our values:

- **Faith**—providing services that are anchored in the spirit, hope and example of Christ.
- **Love**—demonstrating love, kindness, and compassion in words and actions.
- **Collaboration**—partnering with supporting churches and community agencies to identify and address the needs of those we serve.
- **Integrity**—maintaining honest and reliable processes and methods of service.
- **Respect**—treating every person with dignity, compassion, and equity, regardless of faith, age, gender, gender identity, race, ethnicity, or national origin.
- **Accountability**—stewarding the resources Crossover receives and maintaining a high quality of service.

For more information, visit crossoveroutreach.org.

To apply, submit resume and cover letter to Denise Diller at ddiller@crossoveroutreach.org.